

South-West Conference (SWC) Privacy Policy

Effective Date: August 2023

Welcome to the South-West Conference (SWC) website! We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our website and services. By accessing or using the SWC website, you consent to the practices described in this Privacy Policy.

1. Information We Collect:

We may collect various types of information from you, including but not limited to:

- Personal Information: Name, email address, phone number, and other contact details.
- Demographic Information: Age, gender, and other demographic details.
- User-Generated Content: Posts, comments, photos, or other content you submit to the website.
- Usage Information: Browsing history, IP address, browser type, and other technical information.
- Cookies and Tracking Technologies: We use cookies and similar technologies to enhance your experience and gather usage information.

2. How We Use Your Information:

We may use your information for the following purposes:

- Provide and improve our services.
- Respond to your inquiries and communicate with you.
- Send newsletters, updates, and event information.
- Analyze website usage and trends to enhance user experience.
- Personalize content based on your preferences.
- Protect our rights, investigate fraud, and comply with legal obligations

3. Information Sharing:

We may share your information with:

- Service Providers: Third-party companies that assist in website operations and services.
- Legal Authorities: When required by law or to protect our rights and safety.
- Affiliates and Partners: With your consent, we may share information with affiliated organizations and partners.

4. Your Choices:

You have the right to:

- Access, correct, or update your personal information.
- Opt-out of receiving promotional emails by following the instructions provided.
- Disable cookies through your browser settings, but this may affect website functionality.

5. Data Security:

We implement reasonable security measures to protect your data from unauthorized access or disclosure. However, no method of data transmission is entirely secure, and we cannot guarantee absolute security.

6. Children's Privacy:

Our website is not intended for children under the age of 13. We do not knowingly collect or store personal information from minors without parental consent.

7. Third-Party Links:

Our website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to review their policies before providing any information.

8. Updates to Privacy Policy:

We may update this Privacy Policy periodically to reflect changes in our practices. We will notify you of significant changes via email or prominent notice on our website.

9. Contact Us:

If you have any questions, concerns, or requests regarding your privacy or this Privacy Policy, please contact us at www.swcsportscenter.com/contact

By using the SWC website, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your information as described herein.